

# Instant Shelf Replenishment Software for Grocery Retailers

Instantly detect out-of-shelf events with real-time on-shelf inventory reports!



## Out-of-shelf (OOS) cost retailers on the order of 4% of their total sales each year!

Consumers experience OOS events as often as **1 in 3** shopping trips according to IHL Group's Survey. Retailers need to minimize lost sales due to OOS, and prevent poor shelf management which result in unhappy shoppers.

Powered by best-of-breed computer vision technologies, Vispera offers the most intelligent shelf replenishment software for retailers.

## Worldwide Inventory Distortion (caused by the pandemic)



Out-of-Stock



Overstocks



in Out-of-Stocks

\*Disrupted Retail - How the Pandemic Exposed Retail's Hidden Inventory Distortion. IHL Group, 2020

## Vispera Now enables in-store teams to scan shelves, get real-time results, and take immediate actions to unlock shelves' full potential.



### Collect Data in Real-Time

Capture shelf images rather than counting the SKUs manually



### Replenish the Shelves

Take on-the-spot actions to fill inventory outages



### Convert Data into Insights

Analyze store and SKU level performance data via dashboards

Optimize your replenishment process with real-time on-shelf inventory reports!

**1.2%**

Profit Uplift

A Transformation in Store, McKinsey & Company, 2019

**35%**

Out-of-Shelf Reduction

Thomas G. and Daniel C. A Comprehensive Guide To Retail Out-of-Stock Reduction in the Fast-Moving Consumer Goods Industry, USA, 2008

**10X**

Productivity Gains

Vispera IR technology use case for tobacco category player

### Optimize Shelf Productivity

Store clerks use mobile technology and take immediate replenishment actions to ensure that the shelves are always full and field operations are flawlessly performed.

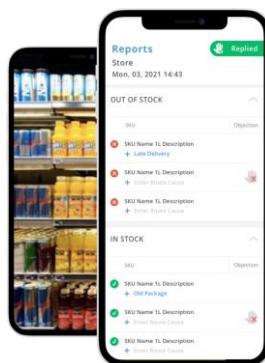
### Grow In-Store ROI

Flexibly analyze previously inaccessible data and convert them into actionable insights. Improve ROI by using focused insights to identify where sales and profits are realized within day-to-day operations.

### Delight Shoppers

Frequent shelf inventory checks and immediate correction of OOS events pave the way for delighting your shoppers.

## Enable Perfect Shelves with Automated Shelf Checks



### Increase On-Shelf Availability with On-Time Replenishment

The field team gets instant alerts and reports on OOS events. Vispera provides insights and actionable feedback with in-store execution data to help retailers run perfect stores. **The readily available shelf data enables better processing of online orders.** As a result, Vispera's AI-based shelf management platform can reduce out-of-shelf events by 35%.

### Uncover the Shelf Reality at HQ

Vispera's easy-to-use dashboard reveals which specific SKUs in which store experience the most out-of-shelf events. The management team can adjust store-specific strategies based on the shelf performance, optimize order sizes, and increase shelf holding power. They can implement improvements by quantifying associated losses.



## Real Life Use-Case

The world's largest beer supplier has achieved excellent execution and optimized shelf replenishment processes with **Vispera Now**. This leading brewer has achieved 84.5% average availability with immediate analysis and action.

**↑ 9.3%**  
ON-SHELF AVAILABILITY

**1 = 17** ANSWERS  
IMAGE **30** KPIS

**30** INSTANT REPORTING TIME  
SEC