

Excellent execution at all outlets

Expand your reach with Vispera!

With Covid restrictions easing we see the much-welcomed return of bars, restaurants & clubs. However, some behaviours are here to stay... For example, gone are the days of CPG organisations sending thousands of Sales Reps to outlets to conduct sales & merchandising tasks.

Obviously, you will want to maintain those relationships by reps visiting the outlets where you have the highest sales potential but **WHAT IF YOU COULD?**



Gain the completeness of executional data without your Sales Reps having to visit each outlet



Decrease operational overheads per outlet audit



Dramatically increase the number of audited outlets



Receive data on the shelf reality before the Sales Rep visits the outlet



Extend your reach and scale beyond your normal coverage



Closer interaction with your customers by data sharing via integration of your retailer incentive programs

HOW IT WORKS



Vispera Cloud

The images are captured by the Outlet Manager & sent to Vispera Cloud, SKUs are processed & analyzed with Vispera best-in-class image recognition technologies



Resulting stronger collaboration with your retail customers on a whole new level by empower your partners to capture the new outlet reality



Detailed Analysis

HQ output arrives in real-time in the form out-of-the-box Dashboards & KPIs



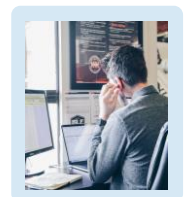
Seamless Integration

Seamless integration through with Vispera's API to your ecommerce systems & loyalty programs

Insights to Actions

Through transparency of image recognition data collected are autonomously turned into insightful reports & KPI's

- Visibility of stock levels
- Share of shelf metrics
- NPS & promotional launches
- Planogram and Realogram inspector



Please select a time in the calendar to see an overview of the Vispera solutions.

Founded in 2014, Vispera helps clients execute perfect stores using advanced image recognition technologies.

Schedule a Call